

Italy- Somali Business Forum 16<sup>th</sup> March, 2016

Rome, Italy



**LAND** 

• Capital: Mogadishu

• Land Area: 627,339 Sq. Km

• Coast Line: 3300 Km

POPULATION

• 12.4 Million

• Main Seaports: Mogadishu, Kismayo, Berbera, & Bosaso

**CURRENCY** 

• Unit: Somali Shilling

• Code: SOS



#### **VISION:**

✓ Develop National and International Trade, Commerce and Industry with sustained growth.

#### **MISSION**

✓ Dynamic and resilient economy based on free market economy, secure and attractive climate for investment.

#### **PROMOTE:**

✓ Somalia Trade & Industrialization Creating right conditions for private sector and Foreign Investment to prosper



Public Private Partnership

Framework for Sustainable Industrial Development

Trade and Manufacturing opportunity

### **Recent Government Achievements**

- ➤ Comprehensive & competitive Foreign investment law passed
- ➤ International Quality Control (imported/exported goods) Established.
- ➤ International and regional trade membership applied:
  - ◆ Common Market for Eastern and Southern Africa (COMESA)
  - ◆International membership of World Trade Organization (WTO)

## **EXISTING SECTORS**

#### **MAJOR TRADE PARTNERS**

#### **Africa**

- Kenya
- Ethiopia
- Djibouti

#### Europe

- Italy
- Turkey

#### **Americas**

- United States of **America**
- Brazil

#### Asia

- China
- Pakistan
- India
- Thailand
- Indonesia
- Malaysia

#### Middle East

- Saudi Arabia
- UAE
- Yemen

#### nufacturing Mineral water Plastic bags and pipes Fiber glasses Hides and skins $\sigma$ Detergent and soap Aluminum

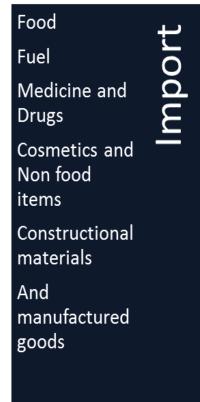
Pasta

Foam

pillows

**Packaging** 

mattresses &





#### **INVEST IN BOUNDLESS POTENTIAL**

- ✓ Somalia is blessed with untapped natural resources
- ✓ Somalia is a gateway to east Africa
- ✓ Investment law is among the most flexible and investor friendly you will find anywhere in the world
- ✓ Law treats foreign investors similarly to local companies and investors

#### **BENEFIT TO ITALIAN INVESTOR**

- ✓ Long History of investment in all major sectors:
- Energy, Agriculture, Manufacturing, Tourism and Services
- ✓ Italian Companies track record of responsible investing:
- Italian companies invested in training and education
- Knowledge and Skills transfer
- ✓ Italian companies need new emerging markets

**AREAS TO INVEST** 

LIVESTOCK

Agriculture

- >Extensive ranching
- ➤ Dairy processing
- ➤ Processing Hides and Skins
- ➤ Animal feeding process
- ➤ Slaughter houses
- ➤ Quarantine Centers

Potential 8.1 million hectors of fertile land suitable for farming and Cultivation

#### **AREAS TO INVEST**

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## Fishery

Industries

## Industry

- ➤ Improvement of fishing techniques and facilities
- Improving market outline both Internally and Externally
- ➤ Storage and preservation facilities (refrigerators)
- ➤ Fishing Processing Manufactories.

Invest in small and medium industries (SMI)

Sugar, Skin, Textile, fruits etc.

